

Michiel van Harten

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Profile

Senior New Media designer/producer with broad knowledge of most major design and multimedia software applications. Dedicated and motivated professional known to produce within budget and on time. Good, creative problem solving skills and eye for detail. Extensive international working experience.

Strengths

- Good people skills, excellent organisational skills, attention to detail and proofing.
- Multitasked, production oriented, used to daily deadlines, self-starter.
- Practical, can-do personality.
- A unique ability to combine technical knowledge with aesthetic design.

Education

1992 – BA International Business Studies (Marketing). International Business School, Hanse Polytechnic Groningen, the Netherlands.

Computer literacy

- Macintosh power user since 1992. Extensive knowledge of Macintosh hardware and software including but not limited to current versions of Dreamweaver, Fireworks, Flash, Photoshop, Illustrator, QuarkXPress, and OS X.
- HTML/CSS expert.
- Extensive experience with PHP/MySQL driven sites as well as database driven Flash projects.

Studio

I have a fully equipped studio with a broadband internet connection.

Languages

- Fluent Dutch, English, German and Russian.
- Basic French and Spanish.

Additional personal information

- Date of birth: January 26, 1970
- Citizenship: Dutch
- Marital status: single
- Clean driver's license: category A & B

References

Available on request.

Professional experience

Freelance New Media Designer, Consultant

May '99 / Present - Sites and Such Ltd, London, UK

From May '99 / November 2001 - Based in London, UK

From December 2001 / October 2004 - Based in Nairobi, Kenya

With my company Sites and Such I worked direct and through numerous New Media agencies on hundreds of long and short term projects for more than 50 different clients on three continents. My online portfolio has a comprehensive list. Key activities:

- Produced a wide variety of web sites and other new media projects, including Flash sites, PHP/MySQL driven sites and HTML email messages, for a truly eclectic mix of clients.
- Assisted 'traditional' print design agencies with their move into digital projects; worked extensively with art directors to create website interfaces, advised on GUI issues and production methods.
- Built an extensive, worldwide network of freelance professionals that can offer top quality assistance when required.

Freelance Print & New Media Designer, Mac OS Consultant

August '97 / April '99 - Shortcut, Moscow, Russia

With my company Shortcut I produced ads, logos, brochures, magazines and web sites. I also acted as a consultant for Macintosh computer related systems management, networking and database development.

- Designed and produced print ads, brochures, websites and multimedia projects for a wide variety of clients.
- Designed and produced bimonthly full colour tabloid size magazine "Marketing Russia" from receiving text and pictures to sending out films.

Production Manager (contract)

March '97 / July '97 - Matrix Technologies, Moscow, Russia

Matrix is a Moscow based, Canadian owned Internet Service Provider.

- Produced and co-designed Matrix' web site and client web sites. Created and produced Matrix print advertisements.

Studio/Production Manager

February '95 / February '97 - Advertising & Media Services, Moscow, Russia

Advertising & Media Services is a Dutch owned, full-service advertising and communications agency in Moscow. Clients included ABNAMROBank, Acer, Canon, Grolsch, Heineken, KLM and Novell.

- Supervised concept and layout of advertisements, brochures, flyers and other materials.
- Scheduled and assigned client jobs.
- Set up the studio, hired and trained graphic designers.
- Hired and briefed freelance illustrators, photographers, copywriters, printers and other third parties.

Systems Manager (contract)

July '94 / December '94 - El Parador, Quepos, Costa Rica

El Parador is a five star, 60-room hotel with private club, situated amidst the jungle of Punta Quepos.

- Purchased, installed and maintained a Macintosh computer network and designed marketing materials for the hotel.

Deputy Systems Manager (contract)

February '94 / June '94 - Independent Media, Moscow, Russia

Independent Media is Russia's largest foreign-owned publishing house whose publications include The Moscow Times, Cosmopolitan and Playboy.

- Maintained and supported a network of 100+ Macs and developed and maintained databases using FileMaker Pro.

Deputy Distribution & Marketing Manager

December '92 / January '94 - Independent Media, Moscow, Russia

- Managed the subscription desk and drivers of the distribution team. Developed marketing materials for the subscription department.

This CV was created on October 20, 2004.

For the latest version and to view my portfolio please visit www.sitesandsuch.com